

A Report on
“National Handloom Day”
Organized by NSS CELL on 07-08-2026



Report Submitted by: Mr. Pujari Rajesh, Programme Officer
Attendance: 50 participants

Introduction:

On 07-08-2026, the NSS Unit of MITS, Madanapalle organized National Handloom Day – 2026 celebrations at the MITS campus. The programme was conducted with the objective of creating awareness among students about India's rich handloom heritage, the importance of traditional weaving, and the valuable contribution of weavers to the country's cultural and economic development. The event was organized with the theme “Celebrating Weavers, Renewing Traditions, Expanding Horizons.”

The programme emphasized the importance of preserving traditional weaving practices while encouraging innovation, modern design, and technology in the handloom sector. It also aimed to motivate students to understand the challenges faced by weavers, appreciate their craftsmanship, and support sustainable livelihoods. The event witnessed active participation and engagement from students and NSS volunteers.

Event Process:

The programme commenced with the assembly of NSS volunteers and students at the MITS campus. The organizers welcomed the participants and explained the significance of celebrating National Handloom Day. The gathering was introduced to India's rich handloom heritage and the important role played by weavers in preserving the country's traditional culture.

An awareness session was conducted on the history and heritage of handloom weaving in India. The participants were informed about various traditional weaving practices, handloom textiles, and the skills involved in producing handwoven fabrics. The session helped students understand the dedication, creativity, and craftsmanship of weavers.

The programme included expert talks and interactive discussions focusing on the handloom industry and the lives of weavers. The resource persons explained the challenges faced by weavers, including changing market demands and the need for better opportunities. Students were encouraged to respect and support the efforts of traditional artisans.

Special emphasis was given to innovation and modern design in the handloom sector. The participants discussed how modern technology, creative designs, and innovative ideas can be combined with traditional weaving methods. Students were encouraged to explore ways in which technology and new ideas could help promote handloom products among younger generations.

The event also highlighted the economic importance of the handloom industry. The participants learned how handloom weaving provides livelihoods to numerous families and contributes to the development of local and rural communities. The importance of supporting local weavers and choosing sustainable, handmade products was also emphasized.



An interactive student engagement session was conducted, where students actively participated in discussions and shared their views about preserving India's traditional crafts. The participants expressed their appreciation for the efforts of weavers and recognized the responsibility of the younger generation in protecting the country's cultural heritage.

The programme concluded with an awareness message encouraging students to promote handloom products, support local artisans, preserve traditional skills, and combine innovation with India's rich weaving heritage. A group photograph was taken to commemorate the successful celebration of National Handloom Day – 2026 at MITS, Madanapalle.

Conclusion:

The National Handloom Day Celebration conducted on 07-08-2026 at MITS, Madanapalle was highly successful in creating awareness about the cultural, social, and economic significance of India's handloom industry. The programme helped students understand the valuable contribution of weavers and the importance of preserving traditional weaving practices.

The event also highlighted the role of innovation, technology, and modern design in strengthening the handloom sector and creating new opportunities for artisans. The programme concluded on an inspiring note, motivating students to appreciate India's traditional craftsmanship, support local weavers, and contribute towards preserving the country's rich handloom heritage for future generations.